

The logo consists of a grid of colored squares (orange, grey, white) to the left of the text.

digital edge media

BEYOND TARGETED™

Offering smarter solutions for a dynamic and rapidly changing digital landscape. Our marketing approach is truly omni-channel, truly results-driven. **That's what separates us from the pack.**



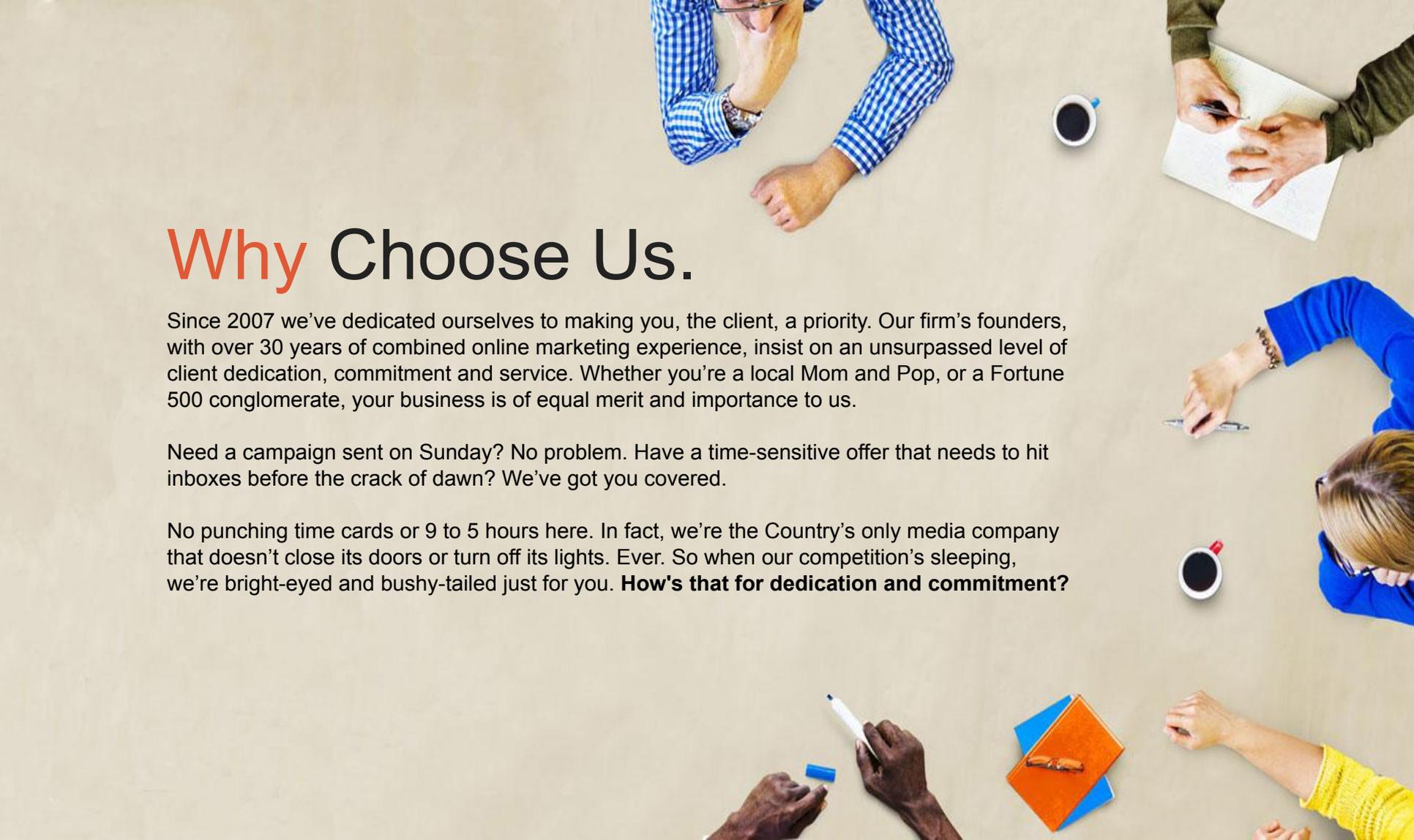
Who We Are.

The Elevator Pitch

At Digital Edge Media we take a bold, cutting-edge approach to omni-channel marketing. Our focus is on data and technology-driven solutions tailored to meet your specific customer retention or acquisition goals. Our vision is that of tomorrow, implemented today.

Ding. Next stop, the penthouse.





Why Choose Us.

Since 2007 we've dedicated ourselves to making you, the client, a priority. Our firm's founders, with over 30 years of combined online marketing experience, insist on an unsurpassed level of client dedication, commitment and service. Whether you're a local Mom and Pop, or a Fortune 500 conglomerate, your business is of equal merit and importance to us.

Need a campaign sent on Sunday? No problem. Have a time-sensitive offer that needs to hit inboxes before the crack of dawn? We've got you covered.

No punching time cards or 9 to 5 hours here. In fact, we're the Country's only media company that doesn't close its doors or turn off its lights. Ever. So when our competition's sleeping, we're bright-eyed and bushy-tailed just for you. **How's that for dedication and commitment?**

What We Do.

Digital Display Advertising

Images can be a powerful tool for advertisers. Combined with a call to action, a direct path to conversion, and specific targeting, Display Advertising can quickly become your most profitable advertising initiative.

At Digital Edge Media our Display Advertising is more than pretty pictures, catchy copy, and pop-up ads. Through our vast and far-reaching Digital Advertising Network of over 150,000 sites, we serve over 1 billion targeted impressions a month. Target consumers across the globe by their online behavioral patterns through keyword search, contextual relevancy, geographic location or site specificity. We work on CPM, CPC, or CPV model structures to conform to all types of media buying and budget parameters.

Looking for a boost in your ROI on your ad media spend? **Diversify your strategy and add Display Advertising to your media mix today.**



Behavioral E-Mail Marketing

Through years of data mining and strategic data partnerships, we now manage one of the largest, most responsive e-mail databases in the business. 157 million opt-in consumers are selectable by over 300 different lifestyle, interest and demographic attributes. Separating us from our competitors is our Behavioral Targeting Technology™, allowing us the unique ability to target our data not only by interest selects, but also by actual responders - consumers who've previously taken action on offers sent to them by us. Selling rubber hoses? No problem. We've got the buyer that's recently responded to a gardening or a home improvement offer. **Truly behavioral. Truly responsive. Truly unique.**

Database Enrichment

Want to learn more about your existing customers? Know where they live but not their e-mail address? Interested in their age, gender, or income, perhaps? With our Database Enrichment service we can add valuable information to your existing customer list, increasing both your communication channels and targeting capabilities. Select from the more than 300 lifestyle and demographic data points we've compiled over the years in order to broaden your own online/offline marketing initiatives. **Better targeting equals better retention. What's better than that?**



Direct Mail / Postal Data

While we're a digital media firm first and foremost, that certainly doesn't take away from the fact that our postal data is highly responsive as well. Tied into the 300 + selectable data points used for accurate e-mail targeting is an equally important database component of physical addresses. Periodic CASS, DPV, LACS and NCOA processes are performed on our 210 million consumer and 14 million business records, ensuring extremely high deliverability rates.

Whether your initiatives are online or offline, we've got you covered.



Who We **Work** With.

With thousands of campaigns under our belt, that would make for a pretty crowded collage of client logos. So here's a snippet of the incredible companies and brands we've had the pleasure of working with recently.



Where To Find Us.

Wonder why we never take vacations?

Our sunny South Florida Headquarters is located at:

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